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## ISMP Canada Workshop

# Safe Label and Package Design *for Prescription Health Products*

### Program Abstract:

Through the Plain Language Labelling Initiative, new Canadian regulations have been introduced with the intention of improving the safe use of drugs by making labels and packages easier to read and understand. The label and package are the first points of interaction between a health product and a potential user. It is important that product labels and packages are designed with the user in mind and with consideration of the environment in which the product will be used.

This workshop will teach participants about user issues and safety principles pertinent to manufacturer design of safe and clear labels and packages for prescription health products. Participants will learn how these principles can be applied, with a focus on avoiding or mitigating harm associated with product-use errors.

Participants will have the opportunity to integrate their learning through hands-on review and analysis of health product labels and packages.

Participants will be asked to bring 1 or 2 prescription product labels and packages to the workshop.

### Learning Objectives:

1. Understand user-identified issues and related patient safety principles that support the design of safe labels and packages for prescription health products
2. Learn how to design safe prescription product labels and packages with consideration of the user and the environment of use
3. Recognize opportunities for improvement in the design of prescription product labels and packages in order to enhance safe use

### Audience:

Health product label and package designers, manufacturing quality assurance managers, regulatory officers, group purchasing managers, group purchasing buyers, pharmacy buyers or purchasing technicians.

### Program Summary:

- Examples from incident analysis
- Hands-on practice

### Cost:

\$795 + applicable taxes (enrolment is limited to 18 attendees)

### Workshop Level:

Intermediate (assumes basic knowledge of health product label and package design regulations and standards; previous experience with label and package design is preferred)

### Location:

ISMP Canada  
Medication Safety Learning Centre  
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(Procter & Gamble building)  
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### Further Information:

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