



ISMP Canada Workshop

LABEL AND PACKAGE DESIGN:

USER PERSPECTIVES AND SAFETY STRATEGIES

Program Abstract:

This workshop is intended to teach participants about issues and safety principles applicable to content and design of manufacturer medication labels and packages relevant to end users.

Participants will learn how these principles can be applied, with a focus on avoiding or mitigating harm associated with product-use errors.

This is an interactive, small group workshop. Participants are encouraged to bring examples of labels and packages for hands-on review and discussion of experience in their own practice settings.

Learning Objectives:

1. Understand safety principles that support the design of safe labels and packages for health products, primarily prescription drugs
2. Be familiar with user-identified issues in the design of safe labels and packages
3. Learn about the importance of considering the end user and the environment of use, i.e., keeping in mind key steps in the medication use process
4. Participate in reviewing select labels and finding opportunities for improving labels and identifying safety strategies

Audience:

Pharmacy directors, managers, and supervisors, pharmacy buyers or purchasing technicians, group purchasing managers and buyers, medication safety specialists, patient safety and quality personnel, health product label and package designers

Program Summary:

- Examples from incident analysis
- Hands-on practice
- Small group activities

Cost:

\$500 plus applicable taxes
(enrolment is limited to 8 attendees)

Workshop Level:

Basic: relevant safety principles and concepts will be explained

Location:

ISMP Canada
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Further Information:

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